

Community Fundraising



Homeless Youth Connection 224 East Hatcher Road Phoenix, AZ 85020 602-847-4300

hycaz.org

1. What is a Community Fundraising (third party) event?

Businesses, organizations, community groups or individual hosts create an activity or event to raise money dedicated to Homeless Youth Connection (HYC). The activity or event is spearheaded, planned and held independently of any regularly planned HYC activities.

2. Why would I host a Community Fundraising Event?

HYC relies on community awareness and support to achieve our mission to eliminate barriers to graduation for homeless youth and create lasting solutions for a successful future through community support and increased awareness. Because of community supporters like you, we are able to continue serving youth experiencing homelessness so they can stay in school, graduate and have a successful and sustainable plan for their future.

3. I want to host a fundraiser for HYC but I am not sure what I can do.

Here are a few ideas of activities and events you could create in your community. These are definitely not the only possibilities, but a few ideas to get you started.

- Office Fundraisers
 - ✓ Host a Casual Dress Day make a donation to wear sports team jerseys
 - ✓ Spare Change Jars Place empty jars in high traffic areas to collect spare change
 - ✓ Company Raffle Sell tickets for prizes (free day off, lunch for 2, sports/show tickets)
 - ✓ Penny Wars A competition between departments silver and bills cancel out pennies
- Community Fundraiser
 - ✓ Host a car wash
 - ✓ Golf tournament
 - ✓ Bowling tournament
 - ✓ Music benefit
 - ✓ Race, Run, Walk
 - ✓ Imagination is the limit

4. How can HYC help with my fundraiser?

We are thankful to you for wanting to help youth experiencing homelessness and HYC wants to support you in making your event successful, however there are limits to how we can help. We can provide you with printed materials about HYC, we can provide you links to our videos online, we can also provide you with templates to promote your event with social media posts.

Depending on the scope and scale of the community fundraiser HYC may occasionally offer volunteer support, staffing a table, provide an HYC representative for speaking, and raffle items. **This is based on the community fundraising goal and availability; it is not guaranteed.**

5. How to Get Started?

Complete the included Community Fundraiser form for review. Once your application has been approved a member from the HYC Development Team will contact you and review how HYC is able to support your fundraiser.



Community Fundraising Standards

We are humbled by your interest in hosting a community fundraising event to support HYC youth!

The standards below ensure HYC can meet all insurance, legal, safety, local regulations and expectations for all involved. Please carefully review all items listed below and let HYC know if you have any questions about complying with any of our standards.

- 1. The sponsoring organization must complete and sign the community fundraising form and it must be reviewed and approved by the HYC Development department.
- 2. The sponsoring organization will comply with all applicable laws during the planning, promoting and conduct of the activity/event.
- 3. The sponsoring organization will obtain all necessary insurance, licenses and permits including raffles and/or games of chance (if applicable).
- 4. The sponsoring organization will indemnify and hold Homeless Youth Connection (HYC) harmless from any and all claims of any kind or nature arising out of/or in any way related to, the sponsoring activity/event.
- 5. Any promotion of the event must avoid statement or appearance of HYC endorsing any product, firm, organization, individual or service.
- 6. HYC must approve all promotional materials, including but not limited to advertising, brochures, flyers, press releases prior to production and distribution.
- 7. HYC should receive a list of targeted sponsors for the activity/event before they are approached so we can minimize any overlap with other HYC events or regular fundraising campaigns that may be underway.
- 8. HYC does not loan or give out its existing mailing list for such activity/events and cannot guarantee social media for your event.*
- 9. The sponsoring organization is responsible for securing any volunteers or possible staff required to operate the activity/event.*
- 10. HYC is not financially liable for any costs or expenses involved with the activity/event, unless expressly agreed in writing.
- 11. Under no circumstances would community fundraiser revenue and expenses flow through HYC books. Only the final net proceeds from the activity/event are to be processed by HYC.

* **Depending on the scope and scale of the community fundraiser HYC may occasionally offer** volunteer *support, staffing a table, provide an HYC representative for speaking, and raffle items. This is based on the community fundraising goal and availability; it is not guaranteed.*

Nothing in this document shall be construed to authorize the sponsoring organization, or any of its employees or representatives, to act as an agent of HYC (i.e. sponsoring organization may not open a bank account in HYC's name, etc.)



Community Fundraising Application Form

S	ponsoring Organization	Company		Individual Contact Information – Please Print
-		company	1	

Company/Organization:
Contact Name: Title:
Address:
City, State, Zip:
Day Phone: Cell:
Email:
Proposed community fundraiser
Date: Times:
Location:
Name of fundraiser:
Description:
One-time fundraiser Yes No
Annual fundraiser Yes No
Ongoing fundraiser Yes No
Is HYC eligible to benefit next year? Yes No
What is your fundraising goal?
🗌 Under \$500
🗆 \$501 - \$1000
□ \$1001 - \$2,500
□ \$2,501 - \$5,000
□ \$5,001 - \$10,000
Greater than \$10,001
What percentage or amount of the proceeds will HYC receive? 100% Other \$
How will you promote your fundraising activity/event?
\Box I have read and understand the HYC community fundraising standards.

Name of representativeDateHYC Representative – ApprovalDateSend application and promotional/marketing materials for approval to: info@hycaz.org

Application must be submitted 60 days prior activity/event date.